

ABSTRACT

Agriculture – Farmers Welfare – Budget Announcement 2023-2024 – "Velaan e-Sevai Maiyam" Scheme at a cost of Rs.1.92 Crore for 385 Integrated Agricultural Extension Centres (Rs.50,000 X 385 Blocks = Rs.1.92 Crore) under Agricultural Technology Management Agency (ATMA) scheme - Utilizing the fund to procure Computer System along with peripherals through M/s ELCOT/GeM Portal – Sanction and Permission – Accorded – Orders – Issued.

AGRICULTURE - FARMERS WELFARE (AP2) DEPARTMENT

திருவள்ளுவர் ஆண்டு 2054, சோபகிருது, ஆவணி மாதம் 7-ம் நாள்

G.O (D).No.230.

Dated: 24.08.2023.

- 1. From the Commissioner of Agriculture Letter No. ITCELL / 4 / 49744/ 2023 Dated: 03.05.2023.
- 2. Government Letter No.4696140/ AP2/ 2023-1, Agriculture Farmers Welfare (AP2) Department, dated 24.05.2023.
- 3. From the Commissioner of Agriculture Letter No. ITCELL / 4 / 49744/ 2023 Dated: 17.07.2023.

ORDER

With the aim of introducing the latest digital technologies in agriculture and enabling farmers to use them easily and quickly, cashless transactions were announced in the last Agriculture Budget to facilitate farmers in getting the inputs. This was implemented on a pilot basis in 37 Agricultural Extension Centres. Building on this success, the programme will be extended to 385 Blocks Agricultural Extension Centres across 37 districts in the coming year.

2. With the view to achieve the above objective, the following announcement has been made by the Hon'ble Minister for Agriculture – Farmers Welfare in the Agriculture – Farmers Welfare Budget, 2023-2024.

Announcement No. 8 (a)

Agricultural e-Services Centres

"There are currently 880 Agricultural Extension Centres under the control of the Department of Agriculture in Tamil Nadu. In order to ensure that all eligible farmers have access to benefits provided by the Agriculture – Farmers Welfare Department, farmers are required to apply electronically. To facilitate this, Agricultural e-Service Centres, where farmers can apply for and receive all services related to agriculture electronically, under one roof. The Agricultural e-Services centres will be established at an outlay of two crore Rupees in coordination with Tamil Nadu e-Governance Agency".

- 3. In order to implement the above announcement, the Commissioner of Agriculture in his letter 1st and 3rd read above has sent the proposals as follows:
 - i. The Department of Agriculture, Tamil Nadu is the pioneer in introducing the digitization concept for the welfare of the entire farming community of the state. Agricultural Extension Centre (AEC) located in all the districts serves as a hub for integrating all the Agriculture and allied departments and deliver services to the farmers.
 - ii. As a part of Digitization, Agriculture Extension Centres were introduced with point of sale (POS) Machine for carrying out cashless transaction using digital mode for the purchase of agricultural inputs by the farmers. During the Pre-budget session held at various places, farmers placed a request to the Government to facilitate an online registration service centre at block level, since Government of India and Government of Tamil Nadu are extending many farmer related services and benefits through online mode for transparency and speedy delivery in implementing the farmer oriented schemes.
 - iii. AGRISTACK, a flagship project of the Government of India is being implemented with 3 core registries namely Creation of unified farmer database, Geo-referencing of all land parcels and Real Time Crop Survey so as to provide end to end Digital Transmission of services to the Farmers. With the advent of GRAINS/AGRISTACK all the registrations will be verified virtually with the Farmers' database and digitally processed to get the inputs from the Agriculture Extension Centre.

Considering the forgoing facts, Velaan e-Sevai Maiyam will be established at all Agriculture Extension Centres located in 385 blocks. This Velaan e-Sevai Maiyam will function as a front-end delivery point for all the agriculture and allied departmental services.

Benefits of the Velaan e-Sevai Maiyam:

- 1. Registration facility for availing benefits from Department of Agriculture & allied departments.
- 2. One Stop solution for various G2C Services.
- 3. Enable farmers to register &access government services such as, Crop Insurance, PM Kisan, e-NAM and Market Linkages.
- 4. Access information on the latest Agricultural practices, Crop management techniques, Market trends, and more. This would enable farmers to make informed decisions and improve their productivity.
- 5. Farmer can monitor their application status on real time basis.

Infrastructure for Velaan e-Sevai Maiyam

Hardware, such as one unit of Desktop, Printer and UPS will be provided to all Agricultural Extension Centres for establishment of this Velaan e-Sevai Maiyam utilizing the funds from ATMA @ Rs.50,000/Unit/IAEC. It is proposed to establish Velaan e-Sevai Maiyam at 385 Blocks through which Government Services pertaining to the Department of Agriculture — Farmers Welfare will be provided to the farmers at free of cost.

Method of Implementation:

Functioning of the Velaan e-Sevai Maiyam established at Agricultural Extension Centres will be managed by the respective Block Assistant Director of Agriculture (ADA) with their supporting staff.

- 4. He has further stated that the "Velaan e-Sevai Maiyam" Scheme will be implemented at a cost of Rs.1.92 Crore (Rs.50,000/Unit X 385 Blocks) and the entire amount of Rs.1.92 Crore has been received from Government of India under Agricultural Technology Management Agency (ATMA) Scheme. By utilizing the above fund, one Computer System along with peripherals (printers, Bio-metric machine) to be procured through M/s ELCOT / GeM Portal.
- 5. The Commissioner of Agriculture has requested the Government to issue sanction order for incurring the expenditure of Rs.1.92 Crore (Rs.50,000/Unit X 385 Blocks) from the Agricultural Technology management Agency (ATMA) Scheme Cafeteria "ATMA- Innovative activities at District Level". He has further requested to permit him to procure one Computer System along with peripherals (printers, Biometric machine/block through M/s ELCOT/GeM Portal utilizing the above fund has informed that the Velaan e-Sevai Maiyam established at Agricultural Extension Centres will be managed by the respective Block Assistant Director of Agriculture (ADA) with their supporting staff.
- 6. After careful examination of the proposal of the Commissioner of Agriculture, the Government issues the following orders to implement the Announcement made by the Hon'ble Minister for Agriculture Farmers Welfare:-
 - Sanction is accorded for the "establishment of Velaan e-Sevai Maiyam" Scheme at a cost of Rs.1.92 Crore (Rs.50,000/Unit X 385 Blocks) under Agricultural Technology management Agency (ATMA) Scheme.
 - ii. Permission is accorded to the Commissioner of Agriculture to procure one Computer System along with peripherals (Printers, Bio- metric machine/block through M/s ELCOT/GeM Portal.
- 7. The Commissioner of Agriculture is directed to manage the Velaan e-Sevai Maiyam established at Agricultural Extension Centres through the respective Block Assistant Director of Agriculture (ADA) with their supporting staff as annexed to this order (Annexure-I).
- 8. The Commissioner of Agriculture is directed to furnish the compliance report to Government with reference to implementation of the List of Services proposed for the announcement as annexed to this order (Annexure-II).

9. This order issues with the concurrence of Finance Department vide its U.O.No. 1542249 / Finance (Agriculture–Farmers Welfare) Department, dated 17.08.2023.

(BY ORDER OF THE GOVERNOR)

C.SAMAYAMOORTHY AGRICULTURAL PRODUCTION COMMISSIONER AND SECRETARY TO GOVERNMENT

To

The Commissioner of Agriculture, Chepauk, Chennai-5.

The Director of Horticulture and Plantation Crops, Chepauk, Chennai-5.

The Director Agricultural Marketing & Agri., Business, Chennai -32.

The Pay and Accounts Officer (East), Chennai - 8.

The Accountant General (Audit/A&E/G&SSA/E&RSA/ AAD), Chennai - 18.

Copy to

The Special Personal Assistant to the Hon'ble Minister for Agriculture – Farmers Welfare, Secretariat, Chennai-9.

The Private Secretary to Agricultural Production Commissioner and Secretary to Government, Agriculture - Farmers Welfare Department, Secretariat, Chennai-9.

The Planning Development and Special Initiatives Department, Secretariat, Chennai - 9.

The Finance (Agriculture – Farmers Welfare) Department, Secretariat, Chennai-9. Stock File / Spare Copies.

//FORWARDED BY ORDER//

SECTION OFFICER

Annexure-I

<u>List of Agricultural Extension Centres</u> G.O.(D).No.230, Agriculture – Farmers Welfare (AP2) Department, dated 24.08.2023

S.No.	District	Name of the Agricultural Extension Centres
1	Ariyalur	1. Andimadam
		2. Ariyalur
		3. Jayankondam
		4. Sendurai
		5. T. Pazhur
		6. Thirumanur
2	Chengalpet	7. Acharapakkam
		8. Chithamur
		9. Chitlapakkam
		10. Kattankulathur
		11. Maduranthagam
		12. Pavinjur
		13. Thirukazhukundram
		14. Thiruporur
3	Coimbatore	15. Anamalai
		16. Annur
		17. Karamadai
		18. Kinathukadavu
		19. Madukarai
		20. P.N.Palayam
		21. Pollachi (N)
		22. Pollachi (S)
		23. S.S.Kulam
		24. Sulthanpet
		25. Sulur
		26. Thondamuthur
4	Cuddalore	27. Annagramam
		28. Cuddalore
		29. Kammapuram
		30. Kattumannarkoil
		31. Keerapalayam
		32. Kumaratchi
		33. Kurinjipadi
		34. Mangalur
		35. Melbuvanagiri
		36. Nallur

S.No.	District	Name of the Agricultural Extension Centres
	The second residence	37. Panrutti
		38. Parangipettai
		39. Vridhachalam
5	Dharmapuri	40. Dharmapuri
		41. Harur
		42. Kariamangalam
		43. Morappur
		44. Nallampalli
		45. Palacode
		46. Pappireddypatti
		47. Pennagaram
6	Dindigul	48. Athoor
		49. Chanarpatti
		50. Dindigul
		51. Gujiliamparai
		52. Kodaikanal
		53. Natham
		54. Nilakkottai
	- insulingularism	55. Oddanchathram
		56. Palani
		57. Reddiyarchathiram
		58. Thoppampatti
		59. Vadamadurai
		60. Vathalagundu
		61. Vedasandur
7	Erode	62. Ammapet
		63. Anthiyur
		64. Bhavani
		65. Bhavanisagar
		66. Chennimalai
		67. Erode
		68. Gobichettipalayam
		69. Kodumudi
		70. Modakurichi
		71. Nambiyur
		72. Perunthurai
		73. Sathyamangalam
		74. Thalavadi
		75. T.N.Palayam
8	Kallakurichi	76. Chinnasalem
		77. Kallakurichi
		78. Kalrayankoil

S.No.	District	Name of the Agriculture Extension Centres
	to do not have	79. Rishivanthiyam
		80. Sankarapuram
		81. Thirukovilur
		82. Thirunavalur
		83. Thiyathurugam
		84. Ulundurpettai
9	Kanchipuram	85. Padappai
		86. Sirukaveripakkam
		87. Sriperumpudur
		88. Uthiramerur
		89. Walajabath
10	Kanyakumari	90. Agastheeswaram
		91. Killiyur
		92. Kozhiporvilai
		93. Kurunthankodu
		94. Melpuram
		95. Munchirai
		96. Rajakkamangalam
		97. Thiruvattar
	L teleproperty V	98. Thovalai
11	Karur	99. Aravakurichi
		100. K.Paramathi
		101. Kadavur
		102. Karur
		103. Krishnarayapuram
		104. Kulithalai
		105. Thanthoni
	Authoritan	106. Thogamalai
12	Krishnagiri	107. Bargur
		108. Hosur
		109. Kaveripattinam
		110. Kelamangalam
		111. Krishnagiri
		112. Mathur
		113. Sulagiri
		114. Thally
		115. Uthangarai
10	higa to A	116. Veppanapalli
13	Madurai	117. Alanganallur
		118. Chellampatti
		119. Kallikudi
		120. Kottampatti

S.No.	District	Name of th	e Agriculture Extension Centres
	and the	121.	Madurai East
		122.	Madurai West
		123.	Melur
		124.	Sedapatti
		125.	T. Kallupatti
		126.	Thirumangalam
		127.	Thiruparankundram
		128.	Usilampatti
		129.	Vadipatti
14	Mayiladuthurai	130.	Kollidam
		131.	Kuthalam
		132.	Mayiladuthurai
		133.	Sembanarkoil
		134.	Sirkali
15	Nagapattinam	135.	Keelaiyur
		136.	Keelvelur
		137.	Nagapattinam
		138.	Thalainayar
		139.	Thirumarugal
		140.	Vedaranyam
16	Namakkal	141.	Elachipalayam
		142.	Erumaipatti
		143.	Kabilarmalai
	*	144.	Kollimalai
		145.	Mallasamudhram
		146.	Mohanur
		147.	Namagiripet
		148.	Namakkal
		149.	Pallipalayam
		150.	Paramathi
		151.	Puduchathiram
		152.	Rasipuram
		153.	Senthamangalam
		154.	Thiruchengodu
		155.	Vennandhur
17	Nilgris	156.	Coonoor
		157.	Gudalur
		158.	Kothagiri
		159.	Udhgamandalam
18	Perambalur	160.	Alathur gate
		161.	Perambalur
		162.	Veppanthattai

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S.No.	District	Name of the Agriculture Extension Centres		
		163.	Veppur	
19	Pudukottai	164.	Annavasal	
		165.	Aranthangi	
		166.	Arimalam	
		167.	Avudaiyarkoil	
		168.	Gandharvakottai	
		169.	Karambakudi	
		170.	Kunnandarkoil	
	Version 0.5	171.	Manamelkudi	
		172.	Ponnamaravathi	
		173.	Pudukkottai	
		174.	Thirumayam	
		175.	Thiruvarankulam	
	14.64	176.	Viralimalai	
20	Ramanad	177.	Chatrakudi	
		178.	Kadaladi	
		179.	Kamudhi	
		180.	Mudhukulathur	
		181.	Nainarkoil	
		182.	Paramakudi	
		183.	R.S.Mangalam	
		184.	Ramanathapuram	
		185.	Thirupullani	
		186.	Thiruvadanai	
	THE WALLET	187.	Uchipuli	
21	Ranipet	188.	Arakkonam	
		189.	Arcot	
		190.	Kavaeripakkam	
		191.	Nemili	
		192.	Sholinkar	
		193.	Timiri	
	Tulis never been a	194.	Walajha	
22	Salem	195.	Athur	
		196.	Ayothiyapattinam	
		197.	Edapadi	
		198.	Gangavalli	
		199.	Kadaiyampatti	
14 14 1		200.	Kolathur	
		201.	Konganapuram	
		202.	Magudanchavadi	
		203.	Mecheri	
		204.	Nangavalli	

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S.No.	District	Name of th	e Agriculture Extension Centres
-	pipes *	205.	Omalur
		206.	Panamarathuppatti
		207.	P.N.Palayam
		208.	Salem
		209.	Sankagiri
	h.lo.2 halland	210.	Thalaivasal
		211.	Tharamangalam
		212.	Valappadi
		213.	Veerapandi
		214.	Yercaud
23	Sivagangai	215.	Devakottai
		216.	llayankudi
		217.	Kalaiyarkoil
		218.	Kallal
		219.	Kannangudi
		220.	Manamadurai
	and the second	221.	S. Pudur
		222.	Sakkottai
		223.	Singampunari
		224.	Sivagangai
		225.	Thirubuvanam
		226.	Thiruppathur
24	Tenkasi	227.	Alankulam
		228.	Kadayam
		229.	Kadayanallur
		230.	Kuruvikulam
		231.	Melaneelidhanallur
		232.	Pavurchatram
		233.	Sankarankoil
		234.	Senkottai
		235.	Thenkasi
		236.	Vasudevanallur
25	Thanjavur	237.	Ammapet
		238.	Budalur
		239.	Kumbakonam
		240.	Madhukkur
		241.	Orathanadu
		242.	Papanasam
		243.	Pattukkottai
		244.	Peravurani
		245.	S.Bavachathiram
		246.	Thanjavur

S.No.	District	Name of th	ne Agriculture Extension Centres
		247.	Thiruppanandal
		248.	Thiruvaiyaru
		249.	Thiruvidaimaruthur
	VED MINER	250.	Thiruvonam
26	Theni	251.	Andipatti
		252.	Bodinayakanur
		253.	Chinnamanur
		254.	Cumbam
		255.	Kadamalaikundu
		256.	Periyakulam
		257.	Theni
		258.	Uthamapalayam
27	Thirupathur	259.	Alankayam
		260.	Jolarpet
		261.	Kandili
		262.	Madhanur
		263.	Natrampalli
		264.	Tirupattur
28	Thoothukudi	265.	Kayathar
		266.	Kovilpatti
		267.	Ottapidaram
		268.	Pudukkottai
		269.	Pudur
		270.	Sathankulam
		271.	Seidunganallur
		272.	Srivaikundam
		273.	Thenthiruperai
		274.	Thiruchenthur
		275.	Udankudi
	TO THE RESERVE OF THE PARTY OF	276.	Vilathikulam
29	Tiruchy	277.	Andanallur
		278.	Lalgudi
		279.	Manachanallur
		280.	Manapparai
		281.	Manikandam
	The state of the s	282.	Marungapuri
		283.	Musiri
		284.	Pullampadi
		285.	Thathaiyangarpet
	Art and a second	286.	Thiruvarambur
		287.	Thottiyam
	7,066	288.	Thuraiyur

S.No.	District	Name of th	e Agriculture Extension Centres
	let especial in	289.	Uppiliyapuram
		290.	Vaiyampatti
30	Tirunelveli	291.	Ambasamudhram
		292.	Cheranmadevi
		293.	Kalakkadu
		294.	Manur
		295.	Mukkoodal
		296.	Nanguneri
		297.	Palayamkottai
		298.	Radhapuram
		299.	Valliyur
31	Tiruppur	300.	Avinasi
		301.	Dharapuram
		302.	Kangeyam
		303.	Kundadam
		304.	Madathukkulam
		305.	Moolanur
	a transfer	306.	Palladam
		307.	Pethappampatti
		308.	Pongalur
	10.00	309.	Tiruppur
		310.	Udumalpet
		311.	Uthukkuli
	ment starte	312.	Vellakoil
32	Tiruvallur	313.	Ambathur
	mateualiamic -	314.	Ellapuram
	The successful is	315.	Gummidipoondi
	ned abida and t	316.	Ikkadu
	an refu	317.	Kadambathur
	and the second	318.	Minjur
		319.	Pallipattu
		320.	Poonamallee
	a Paramerosi.	321.	Poondi
		322.	Puzhal
		323.	R.K.Pet
	President State of the State of	324.	Sholavaram
	, gan3	325.	Thiruvalankadu
	And the Second	326.	Tiruthani
33	Thiruvannamalai	327.	Anakkavur
	GEO PRESENT	328.	Arani
		329.	Chengam
		330.	Chetpet

S.No.	District	Name of th	e Agriculture Extension Centres
	Yang ta	331.	Cheyyar
		332.	Javvaduhills
		333.	Kalasapakkam
		334.	Kilpennathur
		335.	Peranamallur
		336.	Polur
		337.	Puduppalayam
		338.	Thandarampattu
		339.	Thellar
		340.	Thurinjapuram
		341.	Tiruvannamalai
		342.	Vandavasi
		343.	Vembakkam
		344.	West Arani
34	Tiruvarur	345.	Thiruvarur
	MET TO THE YEAR	346.	Thiruthuraipoondi
HOR M		347.	Muthupettai
1 to the		348.	Mannargudi
		349.	Kottur
		350.	Nannilam
		351.	Needamangalam
		352.	Kudavasal
		353.	Koradacheri
		354.	Valangaiman
35	Vellore	355.	Anaicut
		356.	Gudiyatham
		357.	K.V.Kuppam
		358.	Kaniyambadi
		359.	Katpadi
		360.	Pernampet
		361.	Vellore
36	Villupuram	362.	Gingee
		363.	Kanai
		364.	Kandamangalam
		365.	Kolianur
		366.	Mailam
		367.	Marakanam
		368.	Melmalaiyanur
		369.	Mugaiyur
		370.	Olakkur
		371.	T.V.Nallur
		372.	Vallam

S.No.	District	Name of th	e Agriculture Extension Centres
1	-stato-	373.	Vanur
	25000	374.	Vikkaravandi
37	Virudhunagar	375.	Aruppukkottai
	La Telephone, Tipe	376.	Kariyapatti
		377.	M.Reddypatti
		378.	Narikudi
	The residual section is	379.	Rajapalayam
		380.	Sathur
		381.	Sivakasi
		382.	Srivilliputhur
		383.	Vathirairuppu
	and the second	384.	Vembakkottai
		385.	Virudhunagar

C.SAMAYAMOORTHY SECTION OFFICER

2418/2023 AGRICULTURAL PRODUCTION COMMISSIONER AND SECRETARY TO GOVERNMENT

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Annexure - II

List of Services Provided Under 'Velaan e-sevai Maiyam"

G.O.(D).No.230, Agriculture – Farmers Welfare (AP2) Department, dated 24.08.2023

SI.No.	Department	Services Offered	Utility Charges / Government fee	Revised Service charges including service tax w.e.f.1/4/17
1.	Agriculture	Farmers Online Input Registration	0	Free
2.	Agriculture	Seed Availability Information in private Outlets	0	Free
3.	Agriculture	Fertilizer availability information, information in private	0	Free
4.	Agriculture	Pradhan Mantri Fasal Bima Yojana	0	Free
5.	Agriculture	PM KISAN	0	Free
6.	Agriculture	FEMIS-Fertilizer Retailer License Registration	0	Free
7.	Agriculture	PEMIS-Retailer Pesticide Selling License Registration	0	Free
8.	Agriculture	Soil Health Card (Tamil Mann Valam)	0	Free
9.	Horticulture	Horticulture Subsidy Registration	0	Free
10.	Horticulture	Garden Kit Registration	0	Free
11.	Horticulture	Micro Irrigation (MMIS)	0	Free
12.	Agricultural Marketing	National Agriculture Market (e-NAM)	0	Free
13.	Agricultural Marketing	AIF (Agriculture Infrastructure Fund)	0	Free
14.	Agricultural Marketing	AGMARKNET	0	Free
15.	MSME	Udyam registration	0	Free

C.SAMAYAMOORTHY
AGRICULTURAL PRODUCTION COMMISSIONER
AND SECRETARY TO GOVERNMENT

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